



# DEMYSTIFYING BUSINESS INTERNET ACCESS

## The Shortest Telecomm White Paper Ever Written

By James (Jaime) Ordonez Victoria

***Business Internet Access has become so complicated that you have been 'paying the price!' However, we now bring you Dedicated Internet Access—you own what you pay for—and at a much less price than your current 'shared/pooled' conventional service from the local Carrier. You will now get 100% Consistent Speeds with no more slow downs—period! We also manage it all for you at considerable savings, with US based personal dedicated support, and increased customer satisfaction!***

**The Problem:** According to The Gartner Group, 80% of all enterprise Internet and business telecom invoices are inaccurate and typically over-billed. And, the signal you are typically receiving is pooled with your neighbors, rarely giving you the speeds you are promised consistently. Often times, you experience significant slow downs during peak day hours. Consequently, if your business costs or charges \$100 per man-hour, each second lost in connectivity 'potentially' costs you \$.027 per second, or \$1.66 per minute. <sup>†</sup> This, in addition to being over-billed, your business is being taken to the proverbial "cleaners." (<sup>†</sup>*Simple Math*)

**A Little History:** Alexander Graham Bell discovered how to convert the human voice into electromagnetic waves and transmit them over copper wires, thus launching the Communications Revolution. Bell formed a company that within a few years evolved into American Telephone & Telegraph. AT&T or in slang, "Ma Bell," controlled a national monopoly on telephone services (signal) in the US for most of the 20th Century. During deregulation in the 1980's, AT&T splintered into multiple smaller geographical corporate entities. Ironically, these companies became even more user unfriendly — **yet combined, they maintained the same pool of available 'signal'.**

**Until 1990** this paradigm of enterprise communication was primarily limited to telephone service and served as a topic of business discussion only in corporate purchasing departments. With the Internet revolution, a slew of new companies offered even more complicated services and solutions. Consequently, there is now as a myriad of Telecommunication and Internet Providers. However, the reality is that everyone still piggy-backs on the same infrastructure created by Alexander Bell, in one way or another. Moreover, as these new "Internet Providers" grew into complex 'big businesses' and conglomerates, customer-focus fell into neglect. As a result, customers experience inaccurate over-billed invoices, strained overseas support systems, and pooled bandwidth protocols. Due to size, these providers can never maintain minimum speed standards or consistent reliability. Worst of all, the quality of customer service and support all but disappears!

Global Voice & Data has therefore partnered with AT&T™, Verizon™, CenturyLink™ and several other Local Exchange Carriers, to provide an integrated, single-solution, single-source enterprise-friendly solution. In the background, we proactively manage all of the various signals from the Local Exchange Carriers. We then overlay this connectivity solution with our own suite of Internet Services including flat billing, cloud-based PBX VoIP, managed email, hosting, colocation, enterprise DIA (Dedicated Internet Access) and MPLS (Multiprotocol Label Switching).

Our Enterprise Internet Management Infrastructure enables us to provide our customers with a Single Point-of-Contact. Your dedicated contact support person handles every issue that needs attention including billing, service issues, and network expansion, instantly!

**In short, we manage everything** from billing to reliability from the Major Carriers. With Dedicated Internet Access, there is no sharing or pooling of bandwidth. You own what you pay for, yet while paying far less than you are paying now. Additionally, our qualifying BuildiNet-Smartbuildings™ experience 400% increase between service and savings. Free building upgrades are available with significant residual revenue incentives to Realtors, Resellers or Building Managers: [www.GVAD.net/b](http://www.GVAD.net/b)

***That's it!***

**Please call now to discuss FREE office building upgrades and calculate your residual revenue for managing upgrades: 888-917-4823 (GVAD)**

